



GETTING STARTED WITH THE

SENT MESSAGE REPORT

See how every message performed so
you can gain insight from your great
(and not so great) content.

Sort by date sent, clicks, responses or reach. Click on a message to get additional details on who retweeted your message.

This Week

	Date Sent	Clicks	Responses	Reach
	Bring a buddy and get 10% off both your coffees every #TGIFriday (Tweet) by Darryl V. Mar 29 at 10:29 am	500k	250k	1m
	@JohnMayer will be playing out our SF coffee house bit.ly/aFSD83/ (Tweet) by Darryl V. Mar 28 at 6:29 pm	467k	100k	899k
	It's #SpringSale time! All mugs and travel cups on sale now. (Tweet) by Sarah M. Mar 28 at 1:15 pm	567k	126k	880k
	Interested in learning more about our CEO? Read this: bit.ly/ASFd89 (Tweet) by Darryl V. Mar 27 at 10:29 am	345k	89k	785k
	2 for on pastries all this week at your local Sprout #BOGO (Tweet) by Darryl V. Mar 26 at 5:45 pm	129k	120k	456k
	Clicks	129k		
	Favorites	4k		
	Responses	120k		
	Retweets	115k		
	Replies	34k		
	Reach	456k		
	Send Again Remove from Twitter			
	We just opened a store in London. Check out @MySproutCoffeeUK (Tweet) by Sarah M. Mar 26 at 8:29 am	223k	45k	201k
	Tea Tuesdays are back! Buy a 16 oz tea and get 10% off. (Tweet) by Darryl V. Mar 25 at 10:29 am	77k	67k	178k
	Stop by after 2pm this Wed and get 15% off your coffee drink. (Tweet) by Darryl V. Mar 24 at 4:57 pm	23k	3k	90k
	Interested in helping your community? We can help bit.ly/asf6HJK (Tweet) by Darryl V. Mar 24 at 9:29 am	4k	2k	16k
	Bring a buddy and get 10% off both your coffees every #TGIFriday	1k	2k	2k

Easily resend a high performing message or remove a sensitive message with a click of the mouse.

Use the timestamp to benchmark audience patterns.

Sent message reports are available for Twitter, Facebook, Instagram and Google+.

Sent Messages

Twitter

- Include DMs
- @MySproutCoffee
- @MySproutCoffeeNYC

Facebook

- Include PMs
- Include Comments
- Unpublished Posts
- Sprout Coffee Co.
- Sprout Coffee NYC

Instagram

- Include Comments
- MySprout Coffee
- MySproutCoffeeNYC

Google+

- Include Comments
- Sprout Coffee Co.
- Sprout Coffee NYC

Totals for This Week

- +1's: 13,000
- Comments: 354
- Reshares: 3,400,000

[EXPORT CSV](#)